

# ANTHONY PARAKIAN

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## » CAREER HISTORY

Since May 2015   
UX/UI Designer - ZEFR (Venice, CA)

- Completely new Product Design of an online Video Store and follow up with Developers: Wireframes, Visual identity, animated Prototypes...

April 2014 - April 2015   
Design Director - Meetic (Match.com European Division in Paris, FR)

- Design of New Completely Features and Redesign of Existing Pages across Existing and Evolving Products, from Web and Mobile to Email
- Work with the other Team members to Develop Meetic's Visual Design and User Experience across Platform
- Manage and Inspire a team of 5 designers (2 UX and 3 UI)
- Improvement and Update of the Digital Style Guide for other Designers

January 2012 - January 2014  
Sr Visual / Interaction Designer - Yahoo US (Santa Monica / Sunnyvale)

- Design of the Home Page and Properties 
- Design of **Yahoo! Weather** Desktop, Mobile Web and Native App 
- Creation of interface and visual designs for developer tools and YUI components
- Artistic direction and project leading with Engineers, Clients, Sales and Marketing  
**Electric City** (Tom Hanks' Web series),  
**Cybergeddon** (Exclusive series created by Anthony Zuiker, CSI's creator),  
**Who Knew?** (US exclusive video program)

July 2007 - December 2011  
Senior Creative Lead - Yahoo! Studio EMEA 

- Art Direction and follow up of Special Operations - FR and EMEA.
- Design and presentation of mock ups to clients
- Internal project leading with EMEA creative, product, and sales teams
- External project leading with clients, creative agencies and providers

April 2004 - June 2007  
Web Designer - Lagardère Publicité Internet 

- 20minutes.fr, Mcm.net, Rfm.fr, Elle.fr, ParisMatch.com, Public.fr, Europe1.fr...
- Design, Development and follow up of Special Operations
- Editors / Advertisers / Providers coordination

## » SKILLS

### Design

Photoshop  
Illustrator  
Flash (Actionscript 2 & 3)  
Fireworks,  
Premiere/Final Cut  
After Effect

### Integration/Dev

Css/Html  
Javascript/JQuery

Php, MySQL...

Wordpress

Facebook, Twitter's Apis

### HOBBIES

Tennis (ranked 5.5),  
Snowboard, Rollerskate  
Running  
Video games, Japanimate  
Webdesign, Social Networks  
Movies, Literature, Travels

## EDUCATION

French Diploma of Multimedia Engineering - **Master's degree** / Ecole d'ingénieur IMAC (Univ. de Marne-la-Vallée)

D.U.T. (University Technology Diploma - **Two-year University program in I.T.** / Université LYON I